



FOR IMMEDIATE RELEASE:

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**PINK JEEP TOURS – LAS VEGAS BRINGS THEIR NICHE TO
THE GRAND CANYON NATIONAL PARK SOUTH RIM**

Guests to experience the Grand Canyon... in Grand style! Pink Jeep Tours presents a unique customer experience. With only 6 to 10 passengers per vehicle, their tours are conducted with small groups that allow guests to have more control over their tour experience. Guests will also be escorted throughout the entire tour by Pink Jeep Tours' professional tour guides in their custom, one of a kind luxury Tour Trekker.

The exciting journey takes the guests through the Mojave Desert along historic Route 66 to Williams, Arizona, a railroad town along the Old Santa Fe Railway. Their professional tour guide will drive and narrate through the beautiful mountains and ponderosa pine forests of the Coconino Plateau en route to the Grand Canyon.

Once at the South Rim, guests will enjoy approximately three hours in the National Park. They will travel in the Tour Trekker with their Pink Jeep Tour guide to the viewing areas along the Rim Trail for stunning panoramic views of the widest and deepest parts of the Grand Canyon from Bright Angel Lodge, Yavapai Point, and Mather Point. Pink Jeep Tours has partnered with Xanterra South Rim, LLC on providing a sit down delicious lunch with spectacular and unmatched views in The Arizona Room.

"People travel from all over the world to experience the Grand Canyon," said Alix Reed, General Manager of Pink Jeep Tours-Las Vegas. "By adding the Grand Canyon South Rim Tour, we now offer three distinct tours to one of the Seven Natural Wonders of the World; South Rim, West Rim and Toroweap, the northwest rim."

The Grand Canyon National Park South Rim will be a popular tour for Pink Jeep Tours; it is truly a world class destination measuring 18 miles wide and more than a mile deep. The Grand Canyon South Rim attracts over 5 million visitors annually. The Grand Canyon South Rim is one of the most visited and famous sightseeing attractions in the southwest.

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Tour Highlights Include:

- Full-day trip in a luxury custom Tour Trekker
- Travel the Mojave Desert along historic Route 66 to Williams, Arizona
- Dine at the Bright Angel Lodge with an incredible view of the Canyon
- Three hours on a professionally guided tour in the National Park
- Stunning panoramic sights of the widest and deepest parts of the Canyon
- All transportation is provided by Pink Jeep Tours to all destination points

Tour Information:

Grand Canyon South Rim Classic

Light breakfast and lunch included

Tour Time: Approx. 13 hrs.

Price: \$239 per person

About Pink Jeep Tours – Las Vegas, Inc.

Experience the "natural side" of Las Vegas. Founded in 1960 in Sedona, Ariz., Pink Jeep Tours is the premier off-road tour company in the Southwest. *Nevada Magazine* readers recently named Pink Jeep Tours "Top Tour Company." Built and designed specifically for Pink Jeep Tours, the Tour Trekker is the first-of-its-kind, luxurious yet rugged, all-terrain vehicle. As one of the few Las Vegas tour companies to possess off-road permits, guests experience areas inaccessible to most. From Grand Canyon to Hoover Dam to Mt. Charleston, there are 11 tours showcasing the southwest's breathtaking landscape. Off-road has never been so civilized. For more information, go to www.pinkjeep.com. Or call Pink Jeep Tours at (702) 895-6777

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